

Press Release – America Recycles Day
For Immediate Release
Date: _____

Contact: _____
Phone: _____

NOVEMBER 15TH IS AMERICA RECYCLES DAY
(MUNICIPALITY NAME) TO HOLD SPECIAL EVENTS

America Recycles Day is November 15. Residents from **(MUNICIPALITY)** will join others from across the country to learn about recycling, make a commitment to increase their recycling activities, and to purchase more products made from recycled materials. The America Recycles Day campaign continues to educate the country about the economic, social, and environmental benefits of recycling and buying recycled.

Help Massachusetts show its recycling pride by sponsoring an event in your school, local club or organization. Local events in the past have included art, essay and poster contests; recyclable and recycled content product displays at local libraries, town halls and stores; and the distribution of thousands of Buy Recycled pledge cards.

Local events in **(MUNICIPALITY)** include **(INCLUDE LOCAL INFO HERE)**.

Remember to close the recycling loop by purchasing products made of recycled content!

To find out more about recycling in your community, call: **(LOCAL PHONE)**. To learn about America Recycles Day campaign or to pledge on-line, visit the America Recycles Day web site at www.americarecyclesday.org. Making the pledge to recycle and buy-recycled products will enter you entered into a drawing for exciting environmentally related prizes.

For more information on recycling in your community visit www.earth911.org.

Recycle – a little effort makes a big difference.

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